

Simon Heuberger

Department of Government
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Education

PH.D., **Political Science**. American University, Washington, D.C., 2019 (expected)

Fields: American Politics, Quantitative Methods

M.A., **Social and Political Thought**, *magna cum laude*. University of Warwick, Coventry, UK, 2014

Dissertation: “Fighting ‘Socialism’: The Koch Brothers, the Tea Party, and Obamacare” (15,000 words), *magna cum laude*

MAGISTER, **English Linguistics, Communication, Business**. University of Munich, Germany, 2011

Dissertation: “From Candidate to President: The Use of Metaphors and Pronouns in Speeches by Barack Obama” (40,000 words), *magna cum laude*

Research Interests

Public Opinion, Political Behavior, Polarization, Ideology, Media and Politics, Framing, Political Polling, Political Psychology, Elections and Campaigns, Political Leadership

Research Experience

Research Assistant

2015-Present

American University (Matthew Wright, Ryan T. Moore)

Strength and Effectiveness of Framing Measures in Political Behavior
Public Opinion of President Obama’s Executive Order on Immigration
Immigration as a Focal Aspect of the 2016 Presidential Race
List Experiments on Social Desirability Bias
Development of Aptitude Tests for Data Scientist Positions at The Lab @ DC
Enhancement of R package `blockTools`

Research Fellow

2013-2014

British American Security Information Council, London, Washington, Cairo

Nuclear Disarmament in the UK and Middle East
Analyst for the BASIC UK Trident Commission Report ([Paper](#))
On-site Coverage of the 2014 Egyptian Elections and Muslim Brotherhood Prosecution

Research Assistant

2012-2014

University of Warwick, University of Cambridge (Eric Jensen)

Review of Quantitative Data Management in the Department of Sociology
Political Economy of Current Face-to-Face Public Dialogue Practices in Sciencewise
Role of Social Media in Public Dialogue

Teaching Experience

Teaching Assistant in Political Methodology

American University

Introduction to Political Research (R), Ryan T. Moore ([Syllabus](#), [Guide to R](#))
 Introduction to Political Research (Stata), Jan E. Leighley ([Syllabus](#))

Spring 2017
 Summer 2016

Lecturer in German

University of Warwick

Graduate and Undergraduate Assessments
 Beginner, Intermediate and Advanced Courses at Centre for Life-Long Learning

2012-2015

Data Analysis

Software

R: Script, Markdown, Web Applications ([shiny](#)), Package Development ([devtools](#))
 Python, Stata, SPSS, L^AT_EX, GitHub
 Qualtrics, NVivo, Trados, CAT

Statistics

Generalized Linear (OLS, MLE, Logit, Probit) and Nonlinear Regression, Causal Inference
 Prediction, Probability, Uncertainty, Instrumental/Proxy Variables
 Sampling, Clustering, Matching, Visualization, Game Theory
 Content Analysis, Web Analytics (Scraping, Text LDA Models)
 Experiment and Survey Design

Conference Presentations

- Heuberger, Simon (2017). “Framing and Its Effects: Investigating the Power of Moral Arguments”. *Society for Political Methodology, Madison, WI.* ([Paper](#))
- Heuberger, Simon, Will Jorgeson and Jan E. Leighley (2017). “Us v. Them – Voter Turnout, Partisanship, and Emotional Responses to Presidential Candidates, 1980-2012”. *Southern Political Science Association, New Orleans, LA.* ([Paper](#))
- Heuberger, Simon, Morris Levy and Matthew Wright (2016). “You’ve Been Framed – Moral v. Pragmatic Arguments and Their Effects on Public Opinion”. *American Political Science Association, Philadelphia, PA.* ([Paper](#))

Awards and Grants

- National Science Foundation Grant, Presentation at Society for Political Methodology, 2017, AU
 Graduate Leadership Council Conference Travel Grant, 2017, AU
 Award from the Vice Provost for Research and Dean of Graduate Studies, “The Impact of Information and Emotions on Voter Turnout and Civic Engagement,” with Jan E. Leighley, 2016, AU
 Department of Government Graduate Research Support, “Framing Methodologies,” 2016, AU
 Graduate Assistantship 2015-2017, AU
 Best Master’s Dissertation in the Fields of Sociology and Politics 2014, Warwick
 German Academic Exchange Service Scholarship for Study Abroad in Australia 2009, Munich

Other

Community Involvement

Rehabilitation of fear-aggressive shelter dogs in D.C.
AU panel judge of undergraduate project competitions
Shark conservation lobbying

Languages

German (*native*)
English (*bilingual proficiency*)
Spanish (*full proficiency*)
French (*full proficiency*)
Arabic (*basic proficiency*)